

Bag for a Workaholic Professor

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The Concept

The concept for this bag arose out of looking deep into my own living spaces. The project can be defined as: Auto-Bio-Design. While an autobiography declares something about the writer through script, auto-bio-design declares something about the designer through a product. The professor for whom this bag is intended, is an academic lecturer at the faculty for humanities; he is a low tech person, who doesn't get along well with a laptop, and doesn't want to try and learn; he is a very meticulous person; and he is also a collector. He collects everything: his study room is full of pencils, pens, rulers... Even when he goes out on a trip, he needs to be equipped with all the utensils. This professor doesn't like to feel as if he is wasting his time. He is always working. He takes advantage of the journey to read some articles, and to walks in nature with the family he takes exams to check on the way! Not a moment in his life goes to waste. He is a typical workaholic, addicted to his work totally.

The Product

The bag is shaped like a book (the book itself is taken from the professor's inner world); each "page" has a function. Of course there are items which repeat themselves, such as writing utensils, and this is because the professor is a collector, and he is obsessive: he must have the opportunity of writing in every situation. The front of the bag has tubes dangling from it, each tube containing one single pencil, which answers the professor's need to be so very organized! One of the pages is shaped like a net, and is intended for different personal belongings. The reason it is shaped in this way is to save precious time the professor can not afford to loose: this "page" is actually reachable from both sides. Since the professor needs to be able to write in every situation, the back of the bag is padded, enabling it to turn into a writing table, for writing in inconvenient spaces.

This professor is my father...



Model Pictures



Front of bag. Each tube contains a writing utensil.



Back of bag is padded to insure comfort of outdoor writing.

